

# Choosing the right file format








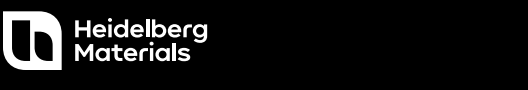










Our logo requires to work in a variety of professional applications and is therefore available in different file formats. Always make sure to use the correct variant in each application.

**CMYK and PANTONE** files are for print applications  
**RGB files** are for screen / digital applications

When working with external service providers, it is best to ask them which file format is needed.

The adjacent table lists all available logo and file variants. Due to their technical requirements, not all logo variants are available in the same file formats.

Please note that this table doesn't function as an example for logo usage. To learn more about how to apply our logo, visit our [BrandHub](#)

		CMYK					PANTONE					RGB				
		JPG	PNG	PDF	EPS	SVG	JPG	PNG	PDF	EPS	SVG	JPG	PNG	PDF	EPS	SVG
Icon																
Colour positive		✓	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✗	✓
Colour negative		✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✗	✓	✓	✗	✓
Mono black		✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓
Mono white		✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓
Logo																
Colour positive		✓	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✗	✓
Colour negative		✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✗	✓	✓	✗	✓
Mono black		✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓
Mono white		✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓
Wordmark																
Colour positive		✓	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✗	✓
Mono black		✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓
Mono white		✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓
Wordmark single line																
Colour positive		✓	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✗	✓
Mono black		✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓
Mono white		✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓
! Logo single line (use for special applications only)																
Colour positive		✓	✗	✓	✓	✗	✗	✗	✓	✓	✗	✓	✓	✓	✗	✓
Colour negative		✗	✗	✓	✓	✗	✗	✗	✓	✓	✗	✗	✓	✓	✗	✓
Mono black		✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓
Mono white		✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✓